UTAH YOUTH SOCCER ASSOCIATION Minutes of the meeting of the Board of Directors July 19, 2007

CALL TO ORDER

The regular monthly meeting of the Board of Directors of the Utah Youth Soccer Association was called to order by President Scott Maxfield at 8:15 p.m. at the State Office of Utah Youth Soccer Association in Salt Lake City, Utah. The following Board members were present during the meeting:

Scott Maxfield, President
Cindy Baron, Vice President
Jodi Wells, Secretary
Kurt Cottrell, Competition Director
Trish Roberts, District 2 Chairperson
Troy Cude, Proxy District 3 Chairperson
Kim Smith, Proxy District 4 Chairperson
Jeff Henderson, Proxy District 5 Chairperson
Debbie Haycock, Proxy District 7 Chairperson
Norm Williamson, SYRA

Also present were Denny Cuppett (Proxy, State Cup Chairperson), and Bobby Ginn (Executive Director).

WELCOME

President Scott Maxfield welcomed our board members in attendance and thanked everyone for coming.

REPORTS

VICE PRESIDENT

Vice President, Cindy Baron reported on the following:

REGISTRATION: Jodene and the registrars have been busy getting all of the new seasonal year registration concluded and into the system. There have been a few glitches with ADG along the way, but ADG has been on top of it and are working with us to keep everything going smoothly. The registrars would like to have one person in the office that they can consistently go to with the issues that are related to registration and ADG. There have been some issues within the rules that the Registrar will be addressing in the August meeting to be presented to the BOD for approval.

RULES COMMITTEE: The following people have been on the committee this past year: Orden Yost (D1), Holly Anderson (D6), Rich Bradley (D5), Scott Hansen (D6),

and Craig Littlefield (D6). We would like to have at least one representative from each district. No District can have more than three. Please submit names of people willing to be on the committee by August BOD meeting.

REMINDER: Coach of the Year Nomination. Deadline for submission is September 19, 2007. We would welcome any turned in early! Each League should submit one boy and one girl and then each District should select a District nominee to be submitted to the state if multiple entries are received.

AGM: We are looking at holding the event in the Davis Convention Center. Details will be forthcoming. We would like to see someone from each District who would be willing to help with the AGM, this is our 30th Anniversary, and we would like to do something really nice for the Association.

President

Scott

We want to focus on soccer issues.

COMPETITON DIRECTOR

Competition Director, Kurt Cottrell reported that the Pre-alignment is set for Wednesday, July 25, 2007 and the Alignment will take place on Friday, July 27, 2007.

Cottrell reported that the Competition Committee has been addressing all of the issues at the Competition meeting.

President, Scott Maxfield offered a suggestion to take back to the competition committee, we are loosing kids in the U12-U16 age groups, and we need to have a district competition program. The lower division parents do not understand why their children need to leave school early to play soccer, take this back to the districts and discuss. Proxy District 7 Chairperson, Debbie Haycock suggested that we group the lower division teams in geographic areas, to cut back on travel.

President, Scott Maxfield also stated that we need to focus on how to grow our areas, by reaching out to the Hispanic leagues, TOP Soccer, and street soccer.

We need to come up with a ways to grow. This would help to facilitate and meet the needs of all of our kids. Over time, bring our younger kids up with this.

Maxfield also stated that we need to take and identify the needs of our players, not just the competitive player, but all of our players. I would propose this to your committee. Maxfield also proposed to the districts a multi tier competition level, and asked them to take this back to their Districts, and if there are problems bring them back and maybe we can help solve them.

Maxfield stated that the State Association helped Southern Utah get started up, and in the last 4 years they have over 3,500 kids and have a great program up and running. They have had their first Spanish speaking referee clinic. Let's work with everyone, to get the numbers up across the state.

Debbie Haycock stated that up in District 7 they have 3 divisions in U10 and several divisions in other age groups. They are all part of the State Competition program. And then at the end of the season they have a tournament to see where the teams would fall.

Proxy District 4, Kim Smith stated that in District 4 we have over 100 teams in our District program.

Vice President, Cindy Baron stated that District 1, 2 & 3 should start an inter-district program.

President Scott Maxfield stated that we can have classes at the AGM to train Coaches, League Presidents, Team Managers, District Referees, Assigners, etc.

Executive Director Bobby Ginn stated that we are going to start webinars to make it easier to get everyone on board and make this work.

Cindy Baron stated that ADG will help us facilitate our program. The referee assignors need to come on board with the system.

SYRA, Norm Williamson stated that not everyone is internet friendly.

Cindy Baron stated, if they can not accept it using the internet let the assigner accept for them, and they give a verbal accept. There will be issues, but we can work through them. Kim Smith asked do the Districts and State have to use this Referee module, and the answer was yes.

Competition Director, Kurt Cottrell stated that nearly every business works thru e-mails. Scott Maxfield suggested that you can not assign a whole season, but the referees could go in and close dates that they are not available.

Cindy Baron stated that we could see what referees that are not being used.

Scott Maxfield stated this system would just help with the accountability.

Cindy—we can see what referees that are not being used.

Scott Maxfield stated that we have a system in place to work. We are not maintaining our referee pool. The rational is the pool is growing every year, but we are not using many referees, and therefore they are quiting. We could make it a paid position, move it into the office, and have some accountability. By only having 1 person to assign, keep them in the same location, work adult and youth games, this would help with the mentoring.

Scott Maxfield asked that Bobby get a letter sent out to all assigners to set up a webinars on the referee module.

RECREATION

Debbie Haycock reported that Terri Baker had a couple of items she wanted covered. Her first concern is the alignment for the x-league; Bruce Cuppett will take care of that. Her second concern is the Developmental pass for the district players there is no reason this can not be done.

Vice President, Cindy Baron stated that she needs to write a proposal and bring it back to the board on how to make it work.

Debbie Haycock stated that District 7 runs everything all together. You have to make it fair for everyone. You can do your own within your district.

Kim Smith asked if with the developmental pass is there any way to determine where the player has come from; you need to just ask for the information.

President Scott Maxfield asked Debbie to ask Terri to formulate a plan to get a recreation committee up and going, to help facilitate our recreation program across the state. Youth modules regionalize this. Use the system and address the parents that want to learn more about the game.

STATE CUP

Proxy State Cup Chairperson, Denny Cuppett reported the following for Far West Regional:

Traveled down to Las Vegas Saturday 16 June 2007 and arrived at the Suncoast Hotel and Casino which was the host site for the Regional Cup. Around 3:30 p.m. that afternoon, we went down to check out the Betty Wilson Complex which has 10 grass fields and the Kellogg-Zaher Sports Complex which has 4 grass fields and 7 artificial fields. At the Kellogg complex the temperature was 107 degrees and the field temperatures on the artificial fields was 137 degrees, The problem with the artificial fields is the are surrounded by gravel and concrete so even when the sun goes down, it was 10 to 15 degrees cooler. Over at the Betty Wilson Complex the fields were watered daily and in great shape.

Early Sunday morning, Jodi Wells and I started to cross check team credentials from the other states. It was interesting to see how other associations have different registration forms and how they seem not to follow all the rules dealing with birth certificates. Pickup some good ideas on how we will put together the books for next years Far West Regional. The hosing site was only open to the incoming teams until 3 p.n. for their goody bags, so Jodi and I picked up all the bags for 19 teams and moved every thing back to the hotel. We had our teams report in from noon to 6 p.m. and finished the last team around 10 p.m. that night.

We had 19 teams in Las Vegas which were the 16 Boys and Girls State Champions for the Under 12 thru the Under 19 and three wild card teams which were Under 15 Boys and Under 13 Girls and Under 17 Girls. Games were set at both sites at 7:00 am, 9:00 am, 1:00 am, 1:00 pm, 7:00 pm and the last games at 9:00 pm. The games that were played at 1:00 pm on the artificial fields were moved on Tuesday to grass fields and all 1:00 pm games after that were played on grass fields due to the very high temperatures. Bracket play ran from Monday through Wednesday. Teams that were advancing to quarter finals had Thursday off. Utah advanced 7 teams to quarter finals on Friday. They were the U12 Boys Inter FC, U15 Boys Arsenal, U12 Girls Avalanche, U14 Girls LaRoca, U17 Girls Avalanche verses U17 Girls Celtic Storm and the U19 Girls Avalanche.

Three Utah teams moved on to Semi-finals on Saturday. They were the U14 Girls LaRoca, U17 Girls Avalanche and the U19 Girls Avalanche. The teams played their hearts out in closely matched games but were unable to advance. On a better note two of Utah's teams were picked for the Fair Play Award. This award represents honorable play and sportsmanship both on and off the field. The U13 Girls Celtic Storm and the Under 15 Boys Arsenal teams were honored with this award; both of these teams were wild card winners and did a great job representing the State of Utah. Finals were conducted on Sunday and the temperature at 1:00 was 113 degrees.

The problem with Far West Regional in Las Vegas was having two sites to play on and the extreme heat. Medical coverage at both sites was fantastic and they had a large turn out of volunteers that made everything run smoothly. The Referees from Utah did a great job in Las Vegas at Far West Regional and Brad Jensen was selected to advance to

National Cup in July which will be played 24 July through 29 July 2007 at Frisco, Texas (outside Dallas).

So we have two seasons of State Cup in front of us (fall for boys and spring for girls) and then we are off to Far West Regional which will be played next year in Hawaii. Many thanks to all that helped out this year and a special thanks to Jodi Wells for all her support and many long hours preparing teams for both State Cup and Far West Regional.

Denny proposed the following State Cup Rule Changes to the Board:

Utah State Cup Rules for 2007-2008

15:01:02 The State Cup Committee shall include a representative from each District or Sanction club (within the District) with the chairperson being selected from this group by the State President and ratified by the State Board of Directors. They will develop the rules which allow all teams within the association to participate in these championships. The UYSA Protest and Appeals Committee will act as the State Cup Protest and Appeals Committee under the direction of the State Cup Chairperson.

- 1.2 Champions in the US Youth Soccer Utah Championships represent Utah in the US Youth Soccer Region IV Championships in boys and girls Under-12 through Under-19 age groups. Utah teams who win the US Youth Soccer Region IV Championships in boys and girls Under-14 through Under-19 age groups will represent Utah and region IV in the US Youth Soccer National Championships.
- 2.4 Each District Chairperson or Sanction Club (within the District) shall appoint a minimum of one representative to the State Cup Committee to serve for the entire State Cup year (fall through spring). There shall be a maximum of three representatives per district and each district shall have one vote and all Sub-committee Chairpersons shall have one vote.
- 3.1.8 The team must name its roster (roster freeze) for State Cup Competition 14 days prior to the beginning of State Cup Competition. All player transfers must occur 72 hours prior to the roster freeze or 17 days prior to the beginning of State Cup Competition. All changes to rosters must be in the UYSA office and or posted electronically by 5:00 PM on the established date.
- 3.1.11 Teams must enter State Cup on either the UYSA approved form or via the internet entry no later than the date set by the Utah Board of Directors. All entries must be in the UYSA office and recorded by 5:00 PM on this date.

After the registration dead line prior to play-in games and final seeding all team mangers or administrators will attend a mandatory State Cup administration meeting. If a team fails to attend the meeting at the assigned time and place, the State Cup Committee will order forfeiture of the teams bond. To maintain State Cup eligibility, the team must post a new bond and attend a meeting with the State Cup Committee within 24 hours of the original meeting.

3.1.15 Drop this rule as it is the same as 3.1.8

Utah State Cup Rules for 2007-2008

- 5.5.1 Play-in matches will be conducted prior to final seeding. All play-in games will be considered as preliminary State Cup games. No developmental players, secondary roster players or State Cup tied players may participate in the play-in games. The State Cup Committee will attempt to notify teams of date, field location and referee assignment forty eight (48) hours prior to the match. The Utah Sate Cup games will take precedence over all other UYSA sanctioned games. Teams that fail to qualify for final seeding will have their application fee and bond returned to them less the cost of the playin match.
- 5.5.16 Three (3) team bracket. One (1) group of three (3) teams. Each team will play the other teams in the group once. The winner of the group and the second place team shall advance to the finals.
- 5.5.17 Two (2) team bracket. One (1) group of two (2) teams will play the best two (2) out of three (3) series. Each match will play until there is a winner, no match will end in a tie. The team that wins two (2) matches will be the UYSA Champion.
- 7.4 Prior to each game, each team must present to the referee the completed game roster, team's UYSA player passes and Administrator/Coaches passes.
- 7.10 It shall be the responsibility of each team to maintain proper spectator conduct. The coaches, manager and the team shall be held primarily accountable for the conduct of the spectators from the respective teams. There are no pets allowed at State Cup games, along with there will be no

noise makers (i.e. bells, drums, bang sticks, horns etc.) allowed at any State Cup games. At no time shall foul or abusive language be permitted.

- 7.18.1 4. A clean legibly copy of the UYSA registration form (per rule 7.17).
 - 5. A clean legibly copy of birth/proof of age documents.

Utah State Cup Rules for 2007-2008

- 7.18.4 All teams playing in the semi-finals games shall have an administrator turn in to the State Cup Committee prior to their semi-final games clean legibly copies of the birth certificates and UYSA registration form of each player on the State Cup roster tied to the team. Failure to accomplish this task will result in forfeiture of the team in the semi-finals.
- 10.5.2 The written protest must be accompanied by a five hundred dollar (\$500) fee in the form of cash, money order or cashiers check.
- 10.5.3 Protest based on violations of the rules and regulations are eligible to be considered by the State Cup Committee. Submission of protests must follow UYSA Constitution, Bylaws, Rules and Policies and must have the following Contents of Notice in accordance with UYSA By-Law 8:03:01.
 - 17 Champions and Wild Card Winners.

After medal ceremonies all coaches/administrators and players must pass through the Blue roster registration station, signature station and picture station. There are no exceptions to this rule and all teams must be prepared to add all officials to their team bench roster at this time.

18 Appendix: Definitions

Denny Cuppett also presented the following State Cup dates for fall and spring: Fall State Cup Boys:

State Cup Applications 1 August – 7 September Close of Business 5 p.m. Team Manger/Administration Meeting September 12, 2007, 7:00 p.m.—Mandatory Seeding Play-ins September 17-26, 2007

Player Transfers complete by close of business Friday, October 5, 2007

Roster Freeze close of business Monday, October 8, 2007

Game Schedules posted by close of business Friday, October 12, 2007

Team Check-in Tuesday, October 16, 2007, noon to 6:00 pm –Mandatory

State Cup Games Monday, October 22, through Saturday, November 3, 2007 Spring State Cup Girls:

State Cup Applications 3 March through 1 April, 2007 Close of Business 5 pm

Team Manger/Administration Meeting Friday, April 4, 2007, 7pm—Mandatory

Seeding Play ins Monday, April 7, through Wednesday, April 16, 2007

Player Transfers complete by close of business Friday, April 25, 2007

Roster Freeze close of business Monday, April 28, 2007

Game Schedules posed by close of business Friday, May 2, 2007

Team Check-in Tuesday, May 6, 2007 noon to 6:00 pm—Mandatory

State Cup Games Monday, May 12, through Saturday, May 24, 2007.

President Scott Maxfield asked for a motion to suspend the agenda and add Chad Sackett from Real. Motion was made, seconded and passed.

Chad Sackett stated that each district will receive a player appearance from Real during September and October.

Sackett also thanked everyone for their support of Real.

REGISTRARS REPORT

State Registrar Jodene Smith was unable to attend but submitted the following update:

Registration is coming to a close. All of our Districts have met with me, and have completed turning in all of their forms. Our District Registrars have worked very hard getting everything in on time, and have done a great job. Starting in August we will be getting together every 3 months for a regular meeting. It is our hope that we will be able to unify procedures and try and make things a little more balanced throughout all of the districts. It also gives us a change to bring up any problems that may be happening in individual districts, and with the groups help, possibly solve them.

Several of the registrars feel that a look into the bylaws and policies for some house keeping is in order. So we have put together a group of Registrars (district and league) that will head that up, and bring up items in our regular meetings.

If you know of any league registrars that are interested in meeting with us, please have them contact me.

DISTRICT REPORTS

DISTRICT 1

President Scott Maxfield announced that Orden Yost is the new District 1 Chairperson.

DISTRICT 2

District 2 Chairperson, Trish Roberts nothing to report.

DISTRICT 3

Proxy, District 3 Chairperson, Troy Cude nothing to report.

DISTRICT 4

Proxy, District 4 Chairperson, Kim Smith reported that Dave Mills just had knee surgery.

DISTRICT 5

Proxy, District 5 Chairperson, Jeff Henderson reported that Brian Smith was busy getting ready for tournament. But had put together the following report:

District 5 welcomed the new League 23 Chair Mike Tippets.

District 5 has two new clubs that were voted in and approved for District affiliation 1)Champions FC based in Lehi (North Utah County). And 2) Nebo United based in Salem (formely UC Strikers South).

With the increase in board members numbers over the last 6 months or so we've had attendance issues at board meetings and are looking into implementing fines for non-representation at board meetings. (Ideas are welcome)

The district has voted to delay the implementation of 8 vs. 8 games for U10 until next year to give all district leagues and organizations a year to get set up and purchase goals for the change. But next year we will also go with the state running 8 vs. 8 for U11's as well.

There were some struggles between League 26 North Utah County Soccer and the new Champions FC in that League 26 has put a cap on the fee amount anyone recreation team can be charged and with paid coaching, the CFC was well above that amount. We spend a good deal of our June board meeting working through this and both parties came to a number they could work with. \$200. In the future, disputes such as this will be asked to be addressed at the league board meetings and not at the district level.

District 5 had greatly increased representation in ODP pools and Region IV camp including two holdovers for the Region IV pool.

DISTRICT 6

No report

DISTRICT 7

Proxy, District 7 Chairperson, Debbie Haycock nothing to report.

EXECUTIVE DIRECTOR

Executive Director Bobby Ginn reported the following:

Spending—I will need to implement a Purchase Order system in the near future. This will help with the accounting and knowing who orders items and for what.

<u>QuickBooks</u>—I have been reconciling UYSA and ODP accounts. Major improvements to the accounting procedures/data input need to and are currently being changed. The changes will enable us to Budget each account or class (i.e. State Cup, Pres. Cup, Workshops, AGM, General Admin ECT.) At this point I cannot go back and see if State Cup made money or lost money in past years. New accounting procedures will solve the problem of knowing where the money comes from and goes to.

Budgets—UYSA's needs more detailed budgets—each committee should know how much budget they have and what the money is for. The current budget is too broad and allows for too much unnecessary spending.

<u>Scholarships</u>—I would like to encourage the BOD to look into a more defined way to give money to ODP scholarship players. I would like for them to have to apply. As of now, from my understanding we hand out give money to those players that have not paid. --this is what is theoretically happening now—

Financial Assistance

UYSA makes every effort to ensure that ODP participation is achievable for everyone, regardless of cost. Limited funding is available for families whose child could not otherwise participate. In special cases, UYSA can provide an installment payment plan. If you foresee a financial problem, applications for financial assistance or requests for an installment plan are available to players. Applications must be received well in advance of any scheduled event for which you are applying for financial assistance. For more information with regard to financial assistance and an application form, please contact the UYSA State Office. Additional assistance may also be obtained by contacting your UYSA club, league or district representatives. The USYS Region IV Offices also offer financial assistance; please access their website at www.regioniv.com. To insure confidentiality, please make all requests attention: Judy martin, ODP Administrator judym@xmission.com.

Should one person oversee this?

Shouldn't we have a maximum amount of money we give away? We should see how Region IV can help too.

Bank Sponsorship—I will be looking into a bank sponsorship that will help us with College scholarships for UYSA H.S. Seniors that are going to College within the next year. I would like to either have scholarships of \$500 or Laptop Scholarships. I would like to get the bank to offer the money for this. The bank would also help with student loans for UYSA going off to school. If anyone knows an exec at a bank let me know. **Golf Carts**—this is a smart investment we should get two this year. We pay at least \$3,000 each year to rent them for tournaments. We have space to store them and money left over this year due to NO Executive Director for 6 months. (Carts are approx \$2,500 used).

<u>ADG</u>—this program needs to be used more. We are paying too much money for something we only use ½ of the programs. Registrars need to become more educated on this system.

We will start having monthly Webinars with ADG in August or September. Please encourage your registrars to attend these. They will be able to attend from their home office through the internet and conference call.

We also need to start using the ADG system for our referee scheduling. This Falls State Cup should be run with ADG. This frightens some, but will benefit all in the long run. Business Advisory Committee (BAC)—I am starting to form a BAC to help me take UYSA to the next level. This committee will start meeting in the next month or tow and will discuss the business side of UYSA. I will be asking business professionals to come discuss better business policies and procedures. This will also open up opportunities for these business people to find sponsorships for us.

<u>ODP</u>—to encourage our state to educate our coaches, I would ask if it would be better for us to only allow coaches to participate as an ODP coach for 2 years and than take a year off. This will allow other coaches the chance to participate at this high level. I think that we have enough coaches that we could start implementing this. Let's continue to do things that will make our coaches and players better at what they do.

Office Staff—UYSA has a great Staff-I feel we do a great job but we could do better. I feel that the office is "just getting by" and is not able to be proactive in making UYSA better due to "just enough staff to put out fires". How can UYSA increase memberships, apply for grants, and find sponsorships if we don't have the resources or time? I request that we hire at least one more full time staff member so that we can start being proactive rather than reactive. This person will be the Executive Assistant would have the education and skills to help with finances, ADG and Marketing. Let's Move forward rather than sit where we are...and have been since 1999. (Membership has fluctuated around 30,000 for many years)

<u>Goals</u>—Does the BOD have short and long term goals that the office and BOD should be attempting to reach? The BOD should be the "Visionaries" and the office should be working to help the BOD reach the goals. Are we moving forward or are we stagnant?

President Scott Maxfield offered complements to Bobby and the staff for all that they have done to get the office and warehouse cleaned up.

ACTION ITEMS

RISK MANGEMENT

President Scott Maxfield stated that the cost for running background checks have gone up, we want to use a company that will give us the best check possible. We are using Choice point right now, and the cost has gone up to \$7.00 per check. Kurt Cottrell is setting up an account and will be contacting Debbie Haycock to switch over to the new company to save us some money.

President Scott Maxfield stated that in the past, we have paid \$5,000 sponsorship money to the Utah Spiders.

Maxfield stated that he has talked with the Spiders and Rush and asked them to put together a proposal for sponsorships. There is an appearance that two clubs are getting benefits from having an association with these teams. As a board what should we do?

EXECUTIVE SESSION

No business.

ADJOURNMENT

Motion was made, seconded and approved to adjourn at 11:30 p.m. The next meeting of the Board of Directors of the Utah Youth Soccer Association is scheduled for Thursday, August 16, 2007 at 8:00 p.m. at the State Office of Utah Youth Soccer Association.

These draft minutes were prepared by Secretary Jodi Wells.

Please direct any corrections or clarifications to ewells@networld.com